2017 Social Innovation Tournament: Application Form Guidelines

- Please ensure that the combined size of all **attached documents does not exceed 8 megabytes.**
- Only proposals submitted in **English or French** will be accepted; proposals and supporting materials submitted in other languages will not be considered.
- When we have received your application you will be sent a **confirmation email**.

APPLICATION FORM	DETAILS
I. Project Summary	
Project name	
Short Project description *Maximum allowed 100 words.*	*Please briefly describe your project, including information about the problem you are solving and how your solution is innovative and suitable to solve the problem.* *You will have the opportunity to expand in the section 'Project Details'*

What stage is your project at? Please select one from:
    Idea/concept
    Project design
    Proof of concept/piloting
    Launch/Roll out
    Scaling phase
	The Tournament is open to teams at any stage of the project cycle.

Sector - Please select (up to) two from: Accessibility Ageing Agriculture and food supply Arts and creativity Climate and environment Consumption Democracy & citizen empowerment Education and youth Employment Energy Finance Health ICT and e-economy Inclusion Production and industry Science and research Transport and mobility Urban development Water Other	*Please select (up to) two sectors that best correspond to your project.*
Country of residence - Please select one from: Albania Austria Belgium Bosnia and Herzegovina Bulgaria Croatia Cyprus Czech Republic Denmark Estonia F.Y.R. Macedonia Finland France Germany Greece Hungary Iceland Ireland Italy Kosovo Latvia Liechtenstein Lithuania Luxembourg Malta Montenegro Netherlands Norway Poland Portugal Romania Serbia Slovakia Slovenia Spain Sweden Switzerland Turkey United Kingdom Other	*Please note the ELIGIBILITY criteria:* *The Tournament is open to individuals or teams from (or residing in) the European Union Member States, Candidate and Potential Candidate countries, and EFTA countries that submit proposals to be implemented in one or more such countries.*

Country/countries where project will be/is implemented	*You can list several countries – please note eligibility criteria above.*
Website url of the project	*Does your project have a website or blog? Please provide the url here.*
Facebook page of the project	*Does your project have a Facebook page? Please provide the url here.*
Twitter of the project	*Does your project have a Twitter account? Please provide the url here.*
Presentation (ppt or pdf) maximum 3 slides (Optional).	*You may wish to upload a presentation in ppt or pdf format which shows an overview of your project, which may include photos, diagrams, short description of your project.*
II. The Project Details	
What is the opportunity / market need? Maximum allowed 150 words	*Please tell us about the existing solutions, how your solution is better/more innovative, how many potential beneficiaries/people are affected? Who are your competitors?*
What is your solution / service / product? Maximum allowed 150 words	*Please describe your project objectives and how it addresses the problem. Have you already received some award or recognition for your solution?*
Who are your customers, beneficiaries? Maximum allowed 100 words	*If your product/service is already in place, where are your customers/beneficiaries located? How do you reach your beneficiaries? Directly or via partnerships, intermediaries etc.?*
What are your expected outputs, outcomes and societal impact(s) and how do/will you measure them? Maximum allowed 150 words	*How will/does using your product/service create impact amongst beneficiaries and within the community or society? How do you measure the impact?*
How would you scale your project? (where/how/when) Maximum allowed 100 words	*How can your project be reproduced in different locations or contexts? How can your project diversify and expand?*
Project Goals and time frame for implementation Maximum allowed 100 words	*What are the goals and milestones for you project? What time scale have you planned to achieve them?*
Main challenges ahead and possible solutions Maximum allowed 100 words	*What are the main challenges ahead to overcome to start/implement/continue your project? How can you limit the effect of such challenges?*
Tell us about your team Maximum allowed 100 words	*Tell us about your team and why you believe you can make this project happen.*
Upload: Business plan with financial details	*The file should be restricted to maximum 1 A4 pages; font Times New Roman, size 12 or comparable* *Information could include actual or planned (for projects in idea stage) details about:* *-Traction to date (revenue, number of users / people affected)* *-Funding to date (investments, grants, loans, own capital, etc.)* *-Planned use of funds* *-Financial basics:* *• Costs - Running costs and large cost items in your budget*

	• Revenues - past, present and projection. *• Break-even scenario(s)*
Video: The Project Inspiration (optional) Video url (Your video has to be available online from your submission date until 15 April)	*How to upload a video file on YouTube: details on how to upload your video to YouTube can be found here:* *https://support.google.com/youtube/answer/57407* *Your video should…* *• Be submitted in English* *• Be no longer than 1 minute* *• Include a short introduction to the inspiration behind the project* *• Include* *• Maximum 3 team members introducing themselves, including their full name, role in the project, relevant experience and motivation to join the project.*
III. Contact details	*We will be contacting you to notify you on the outcome of the selection process via email and/or post.*
• Team/project role of contact person	
• First and Last name	
• Postal address	
• Email address (valid email required)	*After submitting your application you will receive a confirmation email to this address.*
• Phone Number (including country code)	
IV. Statistics	

How have you learnt about the Social Innovation Tournament? Please select one from:
    EIB Institute Website
    E-mail
    Social Media
    Poster/postcard
    University
    Other	

Is this the first time you have applied to participate in EIB Institute Social Innovation Tournament?* Yes / No	