

2nd Innovation & Entrepreneurship Forum

*University and Venture.
Are we ready?*



In cooperation with



Wednesday, 30 November & Thursday, 1 December 2016



The global venture ecosystem in the 21st century is changing rapidly, and inevitably, the role of academia must change as well. The nature of this change is not yet fully understood – universities will remain the centers for research, teaching and impact in the coming decades, yet they must find a way to cope with the exponential growth of academic knowledge and integrate into the venture ecosystem, which is continuously transforming as well. This year the Forum aims to examine the relationship between University and Venture and other relevant issues that affect universities, societies and countries to a great extent.

Day 1

2nd Innovation & Entrepreneurship Forum

30 November 2016

| Time | Session |
|---------------|---|
| 13:45 - 14:00 | Registration |
| 14:00 - 14:30 | Opening of the Forum - Professor Constantinos Christophides, Rector of the UCY - Mr Evgenios C Evgeniou, CEO, PwC Cyprus |
| 14:30 - 14:35 | Introduction to the Forum's Scope Professor Marios Dikaiakos, Director of the Centre for Entrepreneurship (C4E) |
| 14:35 - 15:05 | Entrepreneurship & Academia in the Start-Up Nation Ms Nava Swersky Sofer, Managing Director of IDCBeyond at Interdisciplinary Center Herzliya |
| 15:05 - 15:25 | Lessons and Caveats of University Venture Mr Nathan Zeldes, CIV Research Affiliate/CVR Managing Editor |
| 15:25 - 15:45 | Coffee Break |
| 15:45 - 16:05 | Millennials in Academia - are they a problem or a solution? Dr Vladi Dvoyris - CIV Director of Venture Community |
| 16:05 - 16:25 | Development of a National Technology Transfer Office in Cyprus Ms Marsia Trillidou, Scientific Officer at the Research Promotion Foundation (RPF) |
| 16:25 - 17:10 | Q&A and Panel Discussion |
| 17:10 - 17:15 | Closing Remarks |
| 17:15 - 18:15 | Networking Drinks |

Day 2

Technology Transfer Workshop by Coller Institute of Venture

01 December 2016

Embarking on a University Venture Journey

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|---------------|---|
| 08:30 - 09:00 | Gathering |
| 09:00 - 10:00 | Introduction to the workshop Introductions roundtable Agenda and deliverables Ground rules Define desired goal |
| 10:00 - 11:00 | Brainstorming Subject: What are the key factors/problems that need to be addressed to achieve the goal? |
| 11:00 - 11:20 | Coffee Break |
| 11:20 - 12:00 | Focus – selection of brainstorm responses |
| 12:00 - 13:00 | Discussion in small groups |
| 13:00 - 14:00 | Lunch |
| 14:00 - 14:45 | Report back of team leaders |
| 14:45 - 16:00 | Summary session |

For registrations please click here:

www.pwc.com.cy/entrepreneurship-innovation

Speakers' Profiles

Nava Swersky Sofer – Managing Director of IDC Beyond



Ms. Nava Swersky Sofer is the Managing Director of IDCBeyond at Interdisciplinary Center Herzliya. She is employed at Genopole * and Genopole 1er Jour, SCR. She founded Columbine Ventures in 2000 and served as its Managing Director. She served as Vice President of Novartis AG. Ms. Sofer also served as the President and Chief Executive Officer at Yissum Group from December 2005 to December 29, 2008. In 1999, Ms. Sofer Founded Columbine Capital and served as its Managing Director until the end of 2000. From 1995 to 1998, Ms. Sofer was a partner of Sanderling Ventures. She served as the Head of Pharma Policy at Ciba-Geigy AG. She served as Managing Director of AG-Tech Fund at Nessuah Zannex Venture Capital Management Ltd. She serves as the Chairman of Atox Bio.

She served as the Chairman of Aderis Pharmaceuticals, Inc. She serves as a Director of Proneuron Biotechnologies, Inc. and Optonol, Inc. She served as a Director of EGM International, Inc. (alternate name, World Diagnostics Inc.) since December 2000. She served as a Director of X Technologies, Dynavax Technologies Corporation, Echo Therapeutics, Inc., BioCancell Therapeutics, Inc. and Harmonia Medical Technologies, Inc. She served as a Member of Supervisory Board at Novagali Pharma S.A. Ms. Sofer received her LLB from Tel Aviv University and her MBA from IMD International as well as diplomas from the Sorbonne, the Instituto Trentino and the Goethe Institute.

Nathan Zeldes – CIV Research Affiliate / CVR Managing Editor



Nathan Zeldes, a physicist morphed into an organizational change agent, is recognized as a global thought leader in the search for improved knowledge worker productivity. Having enjoyed a long career as a manager and senior engineer at Intel, he now helps organizations to solve core problems at the intersection of technology and human behavior. Nathan has been active mentoring startup companies since the early nineties, when he represented Intel in a startup incubator in Israel. Subsequently, when he became globally known as an email productivity expert, he became a valuable resource for startups seeking input on their product and business plans in this space. Nathan holds an MSc in applied physics from the Hebrew University in Jerusalem. His professional activity is accessible at <http://www.nathanzeldes.com>. Nathan is a long-time collector and student of technology history, and his work as an affiliate researcher at the Collier Institute focuses on the history of venture.

Vladi Dvoyris – CIV Director of Venture Community

Vladi Dvoyris was granted his MBA degree with specialization in management of knowledge-based firms from the Technion (2012), and a Doctor of Dental Medicine degree from the Hebrew University (2009). Before joining CIV he served as an advisor for several dental enterprises, and is currently engaged in his PhD research, focusing on innovative nanotechnology-based diagnostic devices. Vladi is a popular lecturer and public speaker, and his work at the Collier Institute of Venture focuses on community management, marketing, and the institute's web-presence.



Marcia Trillidou – Scientific Officer of RPF

Marcia Trillidou is a Scientific Officer at the Research Promotion Foundation (RPF), in the Unit for Innovation and Enterprises. She works for RPF since 2003 and during her employment at the Foundation she gained experience in a wide range of fields regarding Research and Innovation Support, including, among others the design and administration of National Funding Programs and the implementation of studies on the design of new support measures and structures. Within this context she has performed the study on the development of a Technology Transfer Support System in Cyprus, gathering international experience and insight to TTO best practices from around the world. The results of the study served as a basis for further activity regarding the development of a National Technology Transfer Office in Cyprus. Marcia holds a BSc in Mathematics from the Aristotle University of Thessaloniki Greece and an MBA from the University of Birmingham, UK.

